

Consultation Report Summary

Summary

Throughout June and July 2021, Be First carried out a programme of consultation which sought feedback on the proposed plans for seven School Streets around the borough. School Streets aim to introduce a series of timed closures for motor vehicles outside the school gates, designed to increase pupil safety around pick-up and drop-off times during term time.

Initially schools were engaged to ensure they were supportive of the proposals and once confirmed, leafleting and door knocking was carried out in the local area so the project team could speak with residents and parents and provide opportunities for them to have their say on the proposed School Streets in their area. Information was also sent to local businesses and stakeholders, a website was established, with separate pages for each school, and response was encouraged through promotion on targeted social media and through successive leaflets.

Key points:

- 290 face-to-face interviews, with an average of 75% in support of the introduction of School Streets
- 55 people responded to the online survey, with an average of 56% in support of the scheme
- An average of 72% of the total 345* respondents supported the proposals to deliver School Streets.
- 889 website visitors, and 84 engaged online visitors
- 70 letters were issued to key stakeholders
- 39 phone calls were received and responded to
- The top themes raised by respondents were traffic displacement, monitoring and enforcement, exemption permits and scheme extension suggestions.

*Taking both face to face and online surveys into account.